



Now present in North America - HA-BE establishes a company in North America

HA-BE's history has always been characterised by people with high motivation and commitment, technical pioneering spirit, courage and closeness to markets and customers. In order to set sustainable standards, HA-BE continuously delivers top performance in the following fields...

- ... development, functionality and reliability of products
- ... quality and dependability of services
- ... implementation of new product ideas
- ... production and logistics

This high standard of commitment is reflected in the mission and guiding principle of HA-BE:

PERFECTION. PASSION. PROCESS.

Following our untiring desire to further develop and be able to serve new markets directly, it was simply another consistent move for HA-BE, after the opening of our location in Taicang/China, to establish a joint venture together with a Canadian family enterprise. In future, this joint venture will serve the North American market under the name **HABE-ISE Inc.**

With ISE Metal Inc., we are able to introduce you to a partner on our side, whose high standards of quality and commitment are in line with those of HA-BE. ISE Metal Inc. was founded in 1934. The company's headquarters are located in Sherbrooke/Quebec, Canada. In addition to various production sites in Sherbrooke, ISE operates further sites in Cambridge/Ontario and in Saltillo/Coahuila, Mexico. ISE has a turnover of 42 million US dollars and a workforce of currently 225 employees. As a metal processing company - specialised in the manufacturing of customised products - ISE offers, amongst others, numerous technologies such as laser cutting, punching, welding, pressing, moulding, assembling, coating, etc. ISE stands out due to its high production capacity and excellent quality.



Combining the strengths, experiences and know-how of HA-BE and ISE enables the realisation of synergy effects and competitive advantages. The highly qualified and flexible employees of both companies will allow the joint venture to expand and to adapt its resources to new challenges on an ongoing basis. Strengthened by the joint powers and resources of both companies and utilisation of synergies, HA-BE-ISE Inc. can look forward to globalisation with confidence.

HABE-ISE Inc.

10 plants - 5 countries - 3 continents - A success story....

Please do not hesitate to contact us for further information regarding the newly established company.